



Enhancing Color Quality Control in Food Ingredient Manufacturing with Spectrophotometers

Introduction

Color is a critical quality attribute in the manufacturing of food ingredients. Whether an ingredient is a powder, liquid, or emulsion, its color often serves as a visual “fingerprint” of its composition and quality. Minute changes in color can signal significant differences in freshness, purity, or processing conditions. Relying on the human eye alone to judge color is unreliable – ambient light and individual perception vary widely. Spectrophotometers offer an objective, quantitative approach to color measurement, enabling manufacturers to monitor and control color with precision. This white paper explores the importance of color measurement in food ingredients, what information color can reveal about ingredient quality, and how modern spectrophotometric techniques can be applied across various ingredient forms. We discuss common challenges in color quality control and present best practices for instrumental color measurement, including the use of CIE L*a*b* values and color difference (ΔE metrics). Furthermore, we highlight two state-of-the-art solutions – HunterLab’s **Aeros**, **ColorFlex L2**, and **Vista** spectrophotometers – and illustrate their benefits through hypothetical case studies grounded in real industry scenarios. The goal is a comprehensive, scientifically oriented guide for quality control professionals, technical managers, and others seeking to enhance color quality control in food ingredient production.



Importance of Color Measurement in Food Ingredients

In the food industry, color is far more than an aesthetic property – it is a *quality indicator and compliance criterion*. Manufacturers and consumers alike use color as a proxy for consistency and wholesomeness. Ensuring the correct color of a food ingredient batch means meeting both internal quality standards and customer expectations. Inconsistent or off-color ingredients can lead customers to perceive the product as low-quality or even unsafe. For example, a sugar that is expected to be pure white may be rejected by customers if it appears yellowed or gray. By quantitatively measuring color, producers ensure each batch of ingredient meets the defined color specifications for its type (e.g. the bright red of tomato paste or the golden hue of turmeric powder), thus maintaining product consistency and brand reputation.

Instrumental color measurement also supports regulatory compliance and industry standards. Many food ingredients have defined color indexes or grades used in trade – for instance, refined sugar is often graded by an ICUMSA color unit, and edible oils may be certified with Lovibond color values. Spectrophotometers can directly measure these metrics or correlate CIE $L^*a^*b^*$ data to the standard indices, ensuring that ingredients meet any published specifications. Moreover, objective color data helps in supplier quality assurance: when ingredients are sourced from multiple suppliers or locations, color measurement can verify that all sources meet the same color criteria, flagging any deviations in raw materials early in the supply chain. Consistent color across suppliers and production plants is crucial for downstream processes and final product uniformity. In short, integrating spectrophotometric color control in food ingredient manufacturing provides confidence in quality, supports consistency over time and geography, and helps avoid costly quality issues or recalls.



What Color Reveals about Food Ingredients

The color of a food ingredient can reveal a wealth of information about its composition and condition. Key quality aspects that manifest through color include:

- **Freshness and Degradation:** Many food ingredients undergo color changes as they age or spoil. For instance, oxidation and enzymatic reactions often darken or brown ingredients over time. A fresh vegetable powder or spice might have a vibrant color that dulls as it loses potency. By measuring color, manufacturers can infer freshness – e.g. a bright green herbal extract vs. an older batch that has turned brownish. Discoloration or unexpected darkening can also indicate the onset of spoilage or improper storage, serving as an early warning to remove or reprocess a batch. Customers intuitively use color to judge freshness; *“discoloration or inconsistency can make them think food is unsafe to eat”*, so maintaining the expected color of an ingredient is vital for perceived freshness and safety.
- **Batch Consistency and Process Control:** Uniform color across batches signifies consistent manufacturing processes and thorough mixing of ingredients. If the color of a powdered ingredient (for example, a protein blend or flour) is consistently within a tight range, it suggests that raw materials and process parameters (drying, roasting, etc.) are well controlled. In contrast, color variation between batches might reveal process drift – perhaps a slightly higher drying temperature in one batch causing a darker product. By tracking color data, producers can pinpoint where variations arise and adjust the process accordingly. For example, a cocoa powder manufacturer observed that small roasting temperature differences led to noticeable color shifts; implementing spectrophotometric checks at each stage allowed them to minimize these



variations. Consistent color not only ensures quality but also helps build consumer trust that each purchase will perform the same.

- **Contamination or Adulteration:** Color is one of the first indicators of contamination in food ingredients. The presence of foreign materials or impurities often alters the overall color or introduces visible specks. A spectrophotometer quantifies even subtle shifts in color that the human eye might miss, acting as a safeguard against contamination. For instance, if a normally cream-colored powder shows an unusual reddish tint, it could indicate rust contamination from equipment. Likewise, a batch of ground spice that is paler than usual might suggest it was diluted with a filler. Because a spectrophotometer reports color numerically, any out-of-spec result triggers an investigation. In this way, instrumental color checks serve as a form of contamination detection, complementing chemical and microbiological tests. Catching contamination early prevents wasted downstream processing and protects consumers.
- **Proper Formulation and Composition:** In formulated ingredient blends, color can be used as a quick diagnostic of correct ingredient ratios. Many food formulations include color-contributing components (such as caramel color, paprika extract, chlorophyll, etc.) that are added for standardization or functional reasons. If a batch is made with the wrong amount of a colored component, the error will often show up as a measurable color deviation. For example, a vitamin premix might turn out lighter in color if a dense iron compound was under-dosed, or a seasoning mix might be redder than target if too much paprika is present. By setting color specifications ($L^*a^*b^*$ values or color density) for the final blend, QA can verify proper formulation indirectly. A small color difference (Delta E) beyond the acceptable range can prompt a check on whether all ingredients were added in the correct proportions. In essence, color serves as a “formulation fingerprint”: when the formula and



process are correct, the color will consistently hit the target. This helps reduce formulation errors and ensures each ingredient batch will perform as intended in the next stage of food production.

In summary, color measurement is a non-destructive analytical tool that provides insights into an ingredient's freshness, consistency, purity, and composition. It is both an *early indicator* of potential problems and a *verification metric* for quality. Harnessing these insights requires reliable, instrument-based color evaluation, as described in the following sections.

Applications of Color Measurement in Food Ingredient Manufacturing

Virtually every category of food ingredient can benefit from color quality control. Modern spectrophotometers are adaptable to different sample forms - from dry powders to viscous liquids - allowing manufacturers to quantify color for a wide range of ingredient types. Below are some key applications, organized by ingredient form:

1. **Powders and Dry Ingredients:** Dry powdered ingredients (e.g. flour, starches, milk powder, cocoa powder, spice blends) are commonly evaluated by reflectance color measurement. Color can indicate raw material quality (such as the whiteness of flour or the redness of paprika powder) and processing conditions (such as degree of roast or drying). For example, flour mills measure the brightness (L^*) of flour to ensure proper refining/bleaching, and cocoa powder producers monitor red-brown hues to maintain consistent roast level. Powders are typically measured by filling a sample cup or dish to present a smooth, uniform surface to the spectrophotometer. Any gaps or inconsistent packing can affect the reading, so best practice is to use a backed glass sample cup and, if possible, rotate or average multiple readings for representative results. Specialized accessories exist to handle



even small powder quantities; for instance, certain spectrophotometers can measure as little as 0.4 cc of packed powder using a powder holder with a consistent backing. Color data for powders is often reported in CIE L*a*b* values or indices like “whiteness index” (for dairy powders) or ASTA color (for spice quality). Consistent color assures the manufacturer that the powder will impart the expected appearance and strength when used in food products.

2. **Granular and Particulate Ingredients:** Granular ingredients (e.g. sugar crystals, salt, rice, dry grains or seeds) pose a challenge because of their non-uniform size and surface geometry. Nevertheless, reflectance measurements are useful for assessing bulk color – for instance, the *brightness of refined sugar* or the color uniformity of dehydrated vegetable flakes. To get reliable results, a larger sample area should be measured. Instruments like HunterLab’s Aeros are designed for such tasks: the Aeros can measure a 27.5 square-inch area, capturing an average color over many granules to account for non-uniformity. (By contrast, a traditional spectrophotometer with a small aperture might require multiple manual measurements of granules to obtain a similar average.) Granular samples are often measured in a dish or petri tray placed under the sensor – or via non-contact measurement where the instrument scans the sample without physical contact (preventing any alteration of the arrangement of particles). An example application is in sugar processing, where color grade (e.g. ICUMSA units) is determined by dissolving the sugar and measuring solution absorbance; however, direct reflectance of the sugar crystals can also be correlated to refine and monitor the crystallization process in real time. For ingredients like tea leaves or coffee beans (though not powders, they are particulate), color spectrophotometry helps ensure proper roast or fermentation level by analyzing the surface color of a representative sample of pieces.
3. **Liquids (Opaque, Translucent, and Transparent):** Liquid ingredients span a broad range – sugars and syrups (corn syrup, honey, molasses, maple syrup), oils



(vegetable oils, essential oils), extracts (vanilla extract, fruit extracts), concentrated juices, and more. The optical properties of liquids dictate how to measure their color. *Transparent or translucent liquids* (e.g. clear oils, beverage concentrates, some extracts) are ideally measured in transmission mode, where light passes through a sample cell of a defined path length. A spectrophotometer like the HunterLab Vista is tailored for such measurements – it can capture transmission color values accurately and even assess haze (turbidity) at the same time. For example, edible oil refiners use transmission spectrophotometers to measure Lovibond color values (red/yellow units) by placing the oil in a 1" cuvette; the Vista uniquely allows use of not just standard 1" round vials but also square or rectangular cuvettes of various path lengths, reporting results equivalent to the traditional 5.25" Lovibond glass cell. This flexibility means manufacturers can choose a smaller sample size or path length for very dark samples (like palm oil) or use standard cells for direct comparison to industry scales. The ability to measure both color and haze is important for ingredients like juices or extracts – a rising haze % could indicate precipitation or microbial growth. By simultaneously quantifying color and haze, a device like Vista ensures that clarity and color of liquid ingredients remain within spec (e.g. a clear pale-yellow vanilla extract vs. one that's cloudy or too brown).

For *opaque or highly scattering liquids* (e.g. emulsions like flavor emulsions, creamy bases, or cloudy syrups), a reflectance measurement is used, treating the liquid as if it were a solid sample. In practice, the liquid may be placed in a shallow glass dish or backed cell, and the spectrophotometer measures the reflected light from the liquid's surface. For instance, concentrated tomato paste or puree is often measured in reflectance (on a flat quartz plate) and evaluated with indices such as the Hunter a/b ratio to ensure the proper red hue is achieved in each batch. Many modern spectrophotometers are multipurpose – they can measure liquids in transmittance and



also operate in reflectance mode for pastes or opaque fluids. The key is to choose the appropriate method: transmission for clear liquids (to quantify true solution color and haze) and reflectance for opaque liquids or suspensions (to quantify surface color as perceived). In both cases, consistency in sample handling (e.g. using the same path length cuvette, degassing liquids to remove bubbles, maintaining temperature if it affects color) is critical for reliable results.

4. **Emulsions and Pastes:** Emulsion-type ingredients (which may straddle the line between liquids and semi-solids) include products like mayonnaise bases, butter or margarine blends, and flavor emulsions used in beverages. These typically appear opaque or creamy, so their color is measured by reflectance. The challenge with emulsions is that they can be sensitive to handling - excessive heat or time can cause separation, and trapped air bubbles can alter the color reading. Best practice is to gently stir and then immediately present the emulsion in a sample cup, ensuring no voids or bubbles, and to use an opaque backing behind transparent sample containers. High-consistency pastes (e.g. certain concentrated flavors or yeast extracts) are similarly measured in reflectance; their color intensity can be a proxy for concentration. For example, yeast extract paste darkens with over-heating, so color checks help optimize heating steps. **ColorFlex L2** or similar instruments can measure such pastes in reflectance mode, but if an emulsion can be diluted into a transparent solution, transmission measurements using the Vista might be used to derive a color index (as sometimes done with cloud emulsions for beverages). The method chosen will depend on the form in which color correlates best with quality - either the as-is appearance (reflectance) or a solution appearance (transmittance).
5. **Extracts and Concentrates:** Food extracts (vanilla, almond, spices oleoresins) and juice concentrates present high color intensity in small volumes. A small drop of an extract can be intensely colored (think of dark soy sauce or a concentrated fruit



extract) - here again transmission measurement is ideal, often using dilute solutions or short path lengths to fall within the spectrophotometer's linear range. Color measurement of extracts is often used to standardize strength: e.g., vanilla extract's absorbance at certain wavelengths correlates to vanillin content, and paprika oleoresin's color intensity correlates to its carotenoid content. By setting a color absorbance target, extract manufacturers ensure each batch will impart the correct color when used by food processors. Juice concentrates (like concentrated orange or tomato juice) are quality-controlled for color both in concentrate form and when diluted to single-strength - both values are important (concentrate color affects processing and diluted color affects final product appearance). Spectrophotometers help in color grading these concentrates objectively. There are dedicated indices too: for example, the APHA color scale (Hazen) might be used for very light-colored extracts, whereas rich concentrates might be checked against a reference or by $L^*a^*b^*$ coordinates. HunterLab even provides specialized models (e.g., ColorFlex L2 models) which come pre-loaded with indices tailored to specific ingredients - such as the Tomato Color Index for paste/puree and the Citrus Color Number for orange concentrates. This underscores the industry demand for precise color metrics in ingredients: color data translates to quality attributes like flavor strength, nutritional value, or process consistency.

Across all these applications, instrumental color measurement enables real-time quality control and data-driven process adjustments. Instead of relying on a visual inspection (which could vary between operators or time of day), a spectrophotometer provides numeric tolerances. For example, a spice powder manufacturer might require L^* between 40-42 and a^* between 15-17 for a chili powder to pass QC; if a batch falls outside, they can blend in material to correct it or adjust the milling process. In liquid ingredient blending, if ΔE exceeds a threshold compared to a standard batch, the batch can be held for investigation. These quantifiable thresholds reduce



ambiguity in quality control decisions and ensure that every ingredient shipment to customers (or to the next production stage) is within color specification.

Challenges in Applying Color Measurement to Food Ingredient Quality Control

Implementing color quality control for food ingredients is not without challenges. Understanding and addressing these challenges is crucial for obtaining accurate, meaningful color data:

- **Subjectivity of Visual Assessment:** The most fundamental challenge is the variability of human color perception. Ambient lighting, background, and human bias can all influence how a color is perceived. An ingredient that “looks acceptable” to one technician under fluorescent lights might look different to another person in daylight. This subjectivity can lead to inconsistent pass/fail decisions. Instrumental measurement eliminates this variability by quantifying color objectively; however, a challenge can be convincing operators to trust instrument readings over their own eyes, especially in traditional settings. Training and demonstrating how the spectrophotometer correlates with visual assessments under standard conditions can help bridge this gap. The limitations of visual inspection underscore *why* spectrophotometers are needed in the first place - they provide consistency that human vision cannot.
- **Heterogeneous and Non-Uniform Samples:** Food ingredients often are not perfectly uniform in color or texture. Powders can have non-uniform particle sizes or slight color variation between particles (e.g., seasoning mix with multiple components), and liquids can be cloudy or contain suspended matter. This non-uniformity means a single small-area measurement might not represent the true bulk color. Ensuring a representative measurement is a challenge - one must measure a large enough sample or multiple sub-samples.



Devices like the Aeros spectrophotometer tackle this by averaging many readings over a large area (35 readings over 27.5 in² in 5 seconds), which significantly reduces the impact of heterogeneity on the result. Without such capabilities, an operator would have to take repeated measurements manually and average them, which is time-consuming and introduces opportunity for error. Another aspect is sample presentation: A loosely packed powder versus a compacted powder will reflect light differently (due to air gaps). Standardizing the packing method or using instruments with an auto-height feature (like Aeros, which auto-adjusts to focus on the sample surface for optimum measurement) helps mitigate variability due to how the sample is presented. Still, for very coarse or uneven samples, some variability is inevitable - the strategy is to maximize sampling and use averaging to get stable color values.

- **Different Optical Behaviors (Opaque vs. Transparent):** Food ingredients can range from completely opaque to highly transparent, and a single measurement technique cannot handle all cases equally. For example, measuring a transparent liquid in reflectance mode would yield meaningless results, just as measuring an opaque powder in transmission would be impossible. The challenge is selecting the right instrument geometry and mode for each ingredient type. Sometimes an ingredient's form is borderline - e.g., a translucent syrup that allows some light through but is also quite colored. One must decide whether to treat it as a liquid for transmission measurement (perhaps using a shorter path length) or as an opaque sample (placing it in a cup and measuring reflectance). Each approach could give slightly different readings. Best practice is guided by the end-use: if the ingredient will be seen by consumers in a diluted, transparent form (like a dye or syrup added to water), transmission color is more relevant; if the ingredient is always used in an opaque mix (like molasses in baked goods), then controlling its reflectance color might suffice. Some modern spectrophotometers accommodate both



needs but switching between modes requires proper calibration and sometimes different accessories (like cuvette holders vs. reflectance ports). Managing the instrument setup for different sample types is thus a logistical challenge - one that is eased by instruments explicitly designed to handle both, or by using separate instruments specialized for each (one dedicated transmission spectro for liquids, one reflectance for solids). The **Vista**, for instance, simplifies this by providing out-of-the-box capability for both color and haze in transmission with one-touch standardization, reducing the chance of user error when switching measurement modes.

- **Calibration and Standardization:** To ensure accurate and repeatable color data, spectrophotometers must be regularly calibrated (standardized) - typically with a white tile and sometimes a black trap or zero calibration for transmission. In a busy production environment, performing these calibrations consistently can be a challenge. If an instrument is not calibrated, its readings may drift, leading to false fails or passes. One solution has been automating calibration: some instruments have electronic or automated calibration features (e.g. electronic internal standardization on Vista, which needs no manual tile each time). Nonetheless, operators should verify instrument performance with standard reference materials (like stable color tiles or standard liquids) on a schedule. It's also challenging to maintain inter-instrument agreement if multiple spectrophotometers are used (e.g., one in R&D lab, one in production QC). Each device must be calibrated to the same standards and ideally cross-checked to read the same on a common sample. Implementing a robust calibration regime and training staff in its importance is a necessary part of instrumental color control.
- **Environmental and Sampling Factors:** Even with good instruments, external factors can affect color measurement. Stray ambient light can leak into measurement if the sample is not properly covered (especially for reflectance



measurements of powders in an open dish). This is mitigated by instrument design (many have enclosed measurement areas or light shields). Temperature can be a factor for some ingredients - e.g., fats and oils may appear lighter when warm (due to reduced scattering when fully liquid) and darker when cooled and partly solidified. Thus, controlling or at least standardizing sample temperature is wise (for instance, always measure oils at 25°C). Some liquids also develop air bubbles when poured or might rapidly absorb moisture from air (hygroscopic powders), changing color slightly; these need swift handling and possibly conditioning. *Sample stability* over the measurement duration is another concern: if a sample's color is changing (due to evaporation, chemical reaction, etc.), then the timing of measurement must be controlled. For example, freshly ground fruit puree might brown noticeably over 10 minutes from enzymatic activity - so one must either add a stabilizer or measure immediately to get a meaningful reading that correlates with the initial quality. All these factors - light environment, temperature, timing - are part of the standard operating procedures (SOPs) that must be developed when implementing spectrophotometric color checks. Writing clear SOPs and training operators to follow them ensures that color data is reliable and not confounded by avoidable variables.

- **Batch-to-Batch and Supplier Variation:** When setting color standards for natural ingredients, one challenge is accounting for inherent variation. Crops vary by season; an onion powder from a summer harvest might just be naturally a bit greener or yellower than the previous lot. Spectrophotometers will duly note this difference - the challenge for QA teams is determining acceptable tolerances. They must distinguish between normal natural variation and meaningful deviations indicating a problem. This often involves collecting a historical dataset of color values for a given ingredient and establishing control limits (for example, based on ± 2 standard deviations or a Delta E that correlates



with noticeable differences). If a new lot falls outside, a decision is needed: can it be adjusted (blended with other lots) or must it be rejected? Overly tight tolerances might result in rejecting acceptable natural variation, while too loose tolerances defeat the purpose of control. Communication with suppliers is key as well - suppliers who know the buyer measures color will often strive to meet those targets (or pre-screen their shipments), improving overall consistency.

Addressing these challenges requires a combination of the right instrumentation and thoughtful procedures. It also often leads to choosing specialized instruments for specific challenges (as we will see with Aeros and Vista) and adopting best practices in sample prep and handling.

Best Practices and Recommendations for Instrumental Color Measurement

Implementing instrumental color measurement in food ingredient manufacturing should be done with careful attention to methodology. The following best practices help ensure that the color data collected is accurate, repeatable, and meaningful for quality control decisions:

1. Choose the Right Spectrophotometric Technique

Not all spectrophotometers are the same - they come in different geometries and modes optimized for certain types of samples. The two primary measurement modes are reflectance (for opaque or solid samples) and transmission (for transparent or translucent samples). Within reflectance instruments, geometry differs: *45°/0° instruments* illuminate at 45° and view at 0° (or vice versa) to mimic human visual perception (they exclude gloss), whereas *integrating sphere (d/8°)* instruments illuminate diffusely and include specular reflection (with an option to exclude it) to capture total appearance. For food ingredients:



- **Use reflectance geometry for most powders, granular solids, pastes, and opaque liquids:** Instruments like the HunterLab Aeros and ColorFlex L2 are very versatile and can handle a range of textures by capturing reflected light from all angles. If you specifically need to match human visual assessment (e.g., how a powder looks to the consumer in a package), HunterLab's ColorFlex L2 uses Annular $45^\circ/0^\circ$ optical geometry to measure as the eye sees - beneficial for ingredients like candies or coated inclusions where surface appearance matters.
- **Use transmission measurements for clear liquids and solutions:** This entails using a cuvette or sample cell and letting light pass through the sample to a detector. It directly measures how much light is absorbed by the sample at each wavelength, which relates to the sample's color. Keep in mind path length: a longer path (say 50 mm cell) will result in more absorbance (darker reading) than a shorter path (10 mm) for the same liquid. So always use a consistent path length that yields a measurable absorbance in the spectrophotometer's linear range (often 10 mm is standard for moderately colored liquids, whereas 1 mm or even 0.1 mm cells might be needed for very dark syrups or caramel). The Vista spectrophotometer, for instance, is dedicated to transmission color and can accommodate various path lengths, from standard 1-inch round vials to rectangular cuvettes, while outputting standardized color indices like Lovibond scales for oils. However, Vista includes a unique feature that allows use of standard vials (10 mm, 24 mm, etc.) or cuvettes instead of special long-path cells. Vista's software automatically calculates results as if measured in 1" or 5.25" path length. This flexibility means no expensive, hard-to-clean cells are required for different oils, and operators can work with convenient sample containers. The result is lower consumables cost and easier sample prep, without sacrificing accuracy.



- **Consider haze and turbidity measurement needs:** If an ingredient's clarity is a quality factor (common for oils, extracts, or beverage bases), use a spectrophotometer that can measure haze (% diffuse transmittance). Vista, for example, measures haze simultaneously with color. If your current spectrophotometer cannot measure haze, a separate haze meter (ASTM D1003 standard instrument) would be needed. Integrating haze measurement saves time and ensures you catch clarity issues. For instance, an oil might have acceptable color but if it's hazy (high haze %), it could indicate moisture or impurities - a spectrophotometer with haze capability would reveal that in one go.
- **Bandwidth and Resolution:** Most modern color spectros operate in the visible range (~400-700 nm) with a certain spectral resolution (e.g. 10 nm). For routine color QC of ingredients, a standard resolution is sufficient. There's usually no need for high-resolution UV-Vis unless analyzing very fine spectral features or overlapping colors. However, if UV is relevant (say for checking UV-blocking agents in an ingredient), ensure the instrument covers that range. Some high-end instruments also include NIR for other analyses, but for color alone, focus on the visible range performance. A balanced, full-spectrum illumination (like a D65 simulant or LED covering 400-700 nm) ensures stability - in fact, instruments with LED light sources offer excellent lamp life and stability (some guarantee 5+ years without significant drift, improving reliability compared to older halogen-lamp instruments).

2. Sample Handling and Preparation

Consistent sample preparation is as important as the instrument itself. Here are guidelines for different forms of samples:



- **Powders:** Before measurement, gently mix or riffle the powder to ensure uniformity – avoid settling or segregation in the sample container. Fill sample cups or petri dishes evenly, tapping lightly to settle the powder without compressing it too much (over-packing can alter the reflectance). Scrape off excess to get a flat, flush surface with the cup, if using a cup with a ring. Always back the sample with a consistent backing – ideally a white calibrated backing tile or the instrument’s white standard if the cup is not optically opaque. This prevents any influence of the platen or holder color. If sample amount is limited, use a smaller diameter cup designed for small volumes (as mentioned, some instrument accessories allow <1 cc of sample with a plunger backing). For hygroscopic powders, measure quickly or in a humidity-controlled environment to avoid moisture pickup that could darken the sample. And whenever possible, take multiple readings: either rotate the dish between readings or use an instrument with an automated rotating stage. Averaging 2-3 readings (or more, for very non-uniform material) greatly improves confidence in the result. If the instrument has a large-area view option, use it for heterogeneous powders. Lastly, cover the sample when measuring to exclude ambient light – many benchtops come with a light cover or you can simply put a black cloth/shield over the sample port.
- **Liquids:** Clear liquids should be free of bubbles and thoroughly homogeneous. Clean the cuvettes or sample vials meticulously (any residue or scratches can affect transmission). It’s good practice to rinse the cuvette with the sample liquid itself before filling it for measurement, to avoid dilution from residual water. Fill the cell such that no air gap or meniscus is in the light path – usually fill it completely and use a lid if available to avoid a meniscus lensing effect. Wipe the outside of the cell to remove any droplets or fingerprints. For hot liquids (like hot syrups), be aware of temperature effects and try to measure at a consistent temperature (some cells are jacketed for temperature control if



needed). If using disposable glass vials, check their clarity – any variation between vials can introduce slight errors, so for critical measurements it's better to use high-quality cuvettes. Transmission instruments typically require a zero calibration with an empty cell or a cell of pure solvent (like water) to baseline the measurement – do this for accuracy. For turbid liquids (which you might measure in reflectance instead), treat them like opaque samples: use a cup with a path of maybe 10 mm thickness of liquid, backed by white. Ensure no bubbles; if the liquid is prone to foaming, degas it or let it stand until bubbles dissipate. With oily or sticky liquids, a spill-resistant compartment (like Vista's design) is a lifesaver – it prevents damage if an accidental spill occurs and makes cleanup easier. Even so, always clean any spills promptly, as sugar syrup or acids can harm the instrument optics over time.

- **Emulsions/Pastes:** For these, consistency in stirring and loading is key. If an emulsion tends to separate, standardize the stirring method (e.g., “stir at 100 rpm for 30 s before sampling”). Immediately transfer the sample to the measurement dish to minimize any further change. Use a thick enough layer that the backing is fully obscured (a few millimeters may suffice if completely opaque). If the emulsion is semi-liquid, you can use a transmission cell of short path (like 1-2 mm) to measure in transmittance for a relative color value – but be consistent in path length. Clean the sample holder thoroughly between samples, as residues can stick and alter color or contaminate the next sample. If measuring at different times, be mindful if water evaporation could occur (it will concentrate/darken an emulsion or paste); in such cases, cover the sample or measure within a fixed time window after sample prep.
- **Instrument Calibration and Maintenance:** As part of best practices, calibrate/standardize at the start of each shift or at least daily. Use the instrument's white tile (cleaned of any dust) and black trap as instructed. Instruments like Vista with one-touch or automated calibration make this easy –



simply press the “standardize” icon and the instrument standardizes both color and haze automatically. Verify calibration using a known secondary standard occasionally – for example, measure a stable colored tile or liquid and check that you get the expected $L^*a^*b^*$ within tolerance. Keep the spectrophotometer’s sample chamber and standards clean. For benchtop sphere instruments, periodically clean the sphere (per manufacturer’s instructions) if powders or oils have contaminated the interior. Always cover the instrument when not in use to prevent dust ingress. If working in an environment with a lot of dust (e.g., flour mill), consider an instrument with a sealed optics design or use enclosures – or the non-contact approach where the instrument doesn’t directly touch the dusty sample (Aeros, for instance, never lets the sample contact the optics, thus avoiding contamination and the need for frequent cleaning of the measurement port).

- **Sampling Plan:** Decide how frequently to measure and how to sample from bulk. A common practice is to measure the beginning, middle, and end of a production lot to ensure color consistency throughout a run. For continuous processes, you might sample every X minutes or use an online sensor. If an ingredient batch is a composite of multiple sub-batches, sample from multiple bags or drums and average the readings to get an overall batch color (and to check variability within the batch). Keep records of all color measurements – trends can be analyzed to predict when a process might be drifting. Modern instruments can connect via USB/Ethernet or even Wi-Fi to upload data to a central database, which is highly recommended for traceability. Replace any subjective “looks OK” log entries with actual $L^*a^*b^*$ values and ΔE from standard. This numerical record can be invaluable if there is ever a question about a lot’s quality or if investigating a complaint – you can show, for example, that “Lot 5 had $L^*=72.1$ vs. the standard 72.0, ΔE of only 0.3, so color was within our spec.”



3. Using CIE L*a*b* Values, Delta E (ΔE), and Other Color Metrics

The CIE L*a*b* color space is the workhorse for color measurement in industry. It is a nearly uniform three-dimensional color space where: **L*** represents lightness (0 = black, 100 = white for opaque samples), **a*** represents the green-red axis (negative = green, positive = red), and **b*** represents the blue-yellow axis (negative = blue, positive = yellow). Almost any color can be expressed as an L*a*b* coordinate. For quality control of food ingredients, L*a*b* has several advantages: it's device-independent (standardized), nearly perceptually uniform (a given numeric difference correlates roughly to perceived difference), and widely understood. When measuring ingredients, record the L*a*b* of both the standard (target) and each sample. The difference between two colors is computed as the Delta E (ΔE) which is the Euclidean distance in L*a*b* space.

Quality control often sets an acceptable ΔE tolerance. For instance, a vanilla powder might require $\Delta E < 2.0$ relative to the standard to be considered a color match. The human eye typically notices differences around ΔE 1-2 for similar colors, though in some cases slightly higher differences are still acceptable if the variation is in a less noticeable direction (e.g., slightly higher L* but same hue). Some industries use refined formulas like ΔE CMC or ΔE 2000 that account for perceptual non-uniformities and hue differences - these can be used if agreed upon, but for simplicity ΔE is often sufficient for internal QC of ingredients.

Alongside L*a*b*, there are derived indices that can be useful:

- **Chroma and Hue:** These are sometimes easier to relate to visual attributes. For example, tracking the hue angle of paprika oleoresin might be important to ensure it doesn't shift from orange-red towards brown-red as it degrades.



- **Whiteness/Yellowness Index:** These single-value indices (defined by ASTM E313, etc.) are often used for near-white or yellow products. Sugar, flour, and dairy powders often use Whiteness Index (WI) as a spec. A high WI indicates a “clean” white. Yellowness Index (YI) might be specified for things like gelatin or refined oils - it quantifies the degree of yellowness. These indices are calculated from $L^*a^*b^*$ values with fixed formulas. If relevant to your ingredient, the spectrophotometer software can usually output them directly.
- **Custom indices and legacy scales:** The food industry has some unique color scales:
 - **Lovibond RYBN:** Used for oils and fats, it gives separate Red, Yellow (and sometimes Blue and Neutral) values that historically come from a visual comparator. Modern instruments like Vista can output equivalent Lovibond values from spectral data. A refined oil might have, say, Lovibond 1.5R 15Y (meaning 1.5 Red, 15 Yellow units).
 - **AOCS Tintometer RY:** Similar to Lovibond, used in American Oil Chemists’ Society methods (Vista outputs these as well).
 - **Gardner Color and APHA (Hazen) Color:** Scales for transparent liquids (e.g., some extracts, syrups). These correspond to visual standards; spectros can calculate them by comparing transmission at certain wavelengths.
 - **ASTA Color for spices:** e.g., ASTA Color Value for paprika or chili is determined by extracting the spice in solvent and measuring absorbance at 460 nm. A spectrophotometer can perform this measurement accurately. If you produce spice oleoresins or color additives, you might integrate such specific methods.
 - **Hunter Lab scale (Hunter L, a, b):** An older color scale similar to CIE $L^*a^*b^*$ but not identical. Some in the food industry still refer to “Hunter L,



a, b" values from legacy instruments. Modern software can convert CIE $L^*a^*b^*$ to Hunter L, a, b if needed for continuity.

In day-to-day use, setting up a color standard and tolerances in the software is highly recommended. Many spectrophotometers come with QC software (HunterLab's EasyMatch QC, for instance) where you can store product standards and pass/fail tolerances. When a sample is measured, the software instantly calculates ΔE against the standard and flags if it's out of tolerance. For multiple batches, it can also generate trend charts. This reduces manual calculation and speeds up decision-making.

Additionally, consider using averaging and statistics: The software can average multiple readings and give standard deviation. If the std. dev. of color readings for a single batch is high, that itself is valuable info about sample heterogeneity.

Finally, always correlate instrumental measurements with visual assessments during method development. For example, if a certain ΔE is found to be where customers start noticing differences in a beverage mix, use that as your tolerance. The combination of solid instrument technique and meaningful acceptance criteria ensures the color control program actually ties to product quality as perceived.

HunterLab: Best-in-Class Solutions for Food Ingredient Color Measurement

When it comes to implementing the above best practices at an industrial level, the choice of instrumentation can make a significant difference. HunterLab's **Aeros**, **ColorFlex EZ** and **Vista** spectrophotometers are advanced instruments that address many of the challenges discussed and are particularly well-suited for food ingredient color quality control. Below, we provide an overview of each, along with key features



and benefits, and compare them to typical competing products on performance, usability, reliability, and versatility.

HunterLab Aeros – Smart Non-Contact Color Measurement for Dry Ingredients

Aeros is a **non-contact benchtop spectrophotometer** engineered specifically for measuring the color of **textured, non-uniform, and large samples** without touching them. Launched as a “smart” solution, it embodies features that streamline the measurement of powders, granules, and other solid ingredients that historically have been hard to measure consistently. Table 1 summarizes the key features and benefits of Aeros in the context of food ingredient color QC:

Key Features and Benefits of the HunterLab Aeros Spectrophotometer

1. Non-contact measurement (diffuse/0° geometry with auto-height adjustment)

Measures samples without physical contact, avoiding any alteration of the sample and eliminating the need for sample cups or glass covers. This is ideal for powders or grains that might be disrupted or require cleaning between measurements. The auto-height positioning ensures the instrument is always at the optimal distance from the sample, providing reliable readings even if the sample surface is irregular. No-contact also means improved hygiene (important for food safety) and faster throughput since little to no sample prep is needed.

2. Largest rotating sample platform (27.5 sq. in. area measured in 5 seconds)

Captures an exceptionally large sample area in one measurement, averaging out variations in color for heterogeneous materials. In 5 seconds, Aeros takes 35 readings across a rotating platform, ensuring that flakes, granules, or non-uniform powders are



well represented. This large-area measurement greatly reduces operator-to-operator variation and the chance of an anomalous reading from a non-representative spot. Competing instruments typically measure smaller areas (often <4 sq. in. per reading) or require multiple manual measurements to achieve the same representativeness.

3. One-touch operation & smart interface (7-inch touchscreen)

Extremely user-friendly interface, designed for quick training and minimal errors. Operators can perform a measurement with a single touch, which “automatically measures 27.5 square inches in 5 seconds” – simplifying the process. The industrial touchscreen is durable for plant environments and the software interface can display color values, pass/fail results, and even color plots in an intuitive way. This reduces learning curve and chances of misuse compared to devices with complex menu systems.

4. Connectivity and data sharing (USB, Ethernet, Wi-Fi)

Built-in data communication options allow the Aeros to easily integrate into laboratory networks and data management systems. Results can be printed, saved to LIMS, emailed, or streamed in real time to a central database. This connectivity is a step ahead of many competitors that might require manual export or have limited connectivity. It enables immediate sharing of QC results with remote teams (e.g., sending data to R&D or corporate quality) and supports Industry 4.0 initiatives in manufacturing.

5. Robust construction and reliability (solid-state illumination, automated calibration)

Engineered for high throughput and long-term stability. Aeros uses dual-beam optics and LED illumination (reference internal beam) to maintain calibration stability. The



device performs self-diagnosis and prompts calibration when needed. Its sealed optics and no-contact measurement prevent dust or product from contaminating the measurement optics, a common issue in dusty food factories. The result is less downtime and maintenance. Compared to competing benchtop spectros that might require frequent cleaning (especially those where powder fills a cup right against the optics), Aeros offers greater reliability and lower maintenance in harsh environments.

Performance: The Aeros excels in measuring difficult samples (e.g., coarse, flaky, or fluffy materials) quickly and accurately. Its measurement speed and area coverage outperform most traditional spectrophotometers, which might require multiple readings and more time for a similar composite result. The instrument's precision is high - by reducing operator handling errors and averaging a large area, it improves the repeatability of readings on challenging samples. Competitors would struggle to match this without significant manual effort or additional hardware (like integrating a custom rotating stage).

Usability: One of Aeros's standout qualities is its ease of use. As noted, one-touch measurement and a clear UI mean even non-experts can operate it effectively. This addresses a common usability gap in many high-end color instruments which often assume a skilled operator. Aeros also reduces the need for cleaning sample accessories - a notable convenience. Competing products that are contact-based (e.g., a standard sphere spec where you must clean glass cups between each sample of messy powders) have higher labor per measurement. In contrast, Aeros lets you simply place a sample on the tray, measure, and brush it off - much faster turnaround.

Reliability: With features like an auto-positioning sensor and stable LEDs, Aeros maintains consistency day in and day out. The design avoids moving the sample in and out of different holders (the sample is measured in place on the platform),



reducing mechanical wear points. Many labs find that eliminating the sample cup (which can get scratched or fogged) also removes a point of failure. If we compare to a competing instrument, say a typical benchtop sphere spectro like X-Rite Ci7600 or Konica Minolta CM-5: those require more frequent calibration and careful cleaning of sample compartments, and they don't have auto-height or non-contact ability - an operator might press a powder behind a glass and if not done consistently, results drift. Aeros inherently solves that with its design, improving reliability of the results and of the hardware (since it's not exposed to as much abuse).

Versatility: Aeros is primarily a reflectance spectrophotometer for opaque/dry samples (it's **reflectance-only** by design), but within that domain it is extremely versatile: it can handle fine powders, grains, pellets, even oddly shaped items like pretzels or cereal pieces. Essentially any sample that can be placed on the tray and is opaque can be measured - including things like pastes or ground meat (the food industry has even measured cookies and crackers on it). It might not measure transparent liquids (since it's not built for transmission), but that is where its counterpart Vista comes in. Compared to competitors, Aeros covers a niche (non-contact, large-area) that few others do - most competitor devices require contact or sample prep for solids. This makes Aeros uniquely versatile for non-uniform ingredient applications (and even beyond food, in textiles or plastics with texture, but our focus is food).

HunterLab Vista - Advanced Transmission Color and Haze Spectrophotometer for Liquids

Vista is a **transmission spectrophotometer** designed to measure both color and haze of liquids (and translucent solids) in one instrument. It addresses the needs of food ingredient manufacturers dealing with oils, syrups, color solutions, and any samples where transparency and clarity are key. **Table 2** highlights Vista's features and benefits:



Key Features and Benefits of the HunterLab Vista Spectrophotometer

1. Simultaneous transmission color and haze measurement (400–700 nm visible range)

Provides a comprehensive analysis of liquid ingredients in one step. Vista captures full-color transmission (Tristimulus values, spectral absorbance, etc.) and haze (%) at the same time. This is particularly beneficial for ingredients like juices, extracts, and oils where both the color and clarity/turbidity are quality parameters. Competing products often require separate instruments or a second measurement to assess haze. With Vista, a single measurement yields both color (e.g. CIE L*a*b*, APHA color) and haze, ensuring that a cloudy sample doesn't slip by just because its color is within spec.

2. Accommodates multiple cell types and path lengths (round vials, square cuvettes, 1" Lovibond cells, etc.)

Extremely flexible sample handling, allowing the user to measure in whatever container is appropriate. Vista's design "broke the mold" of the traditional 5.25" oil sample cell by enabling use of round vials or different shaped cuvettes. For the user, this means: no need to dilute or alter samples to fit a fixed path length - you can choose a shorter path for darker samples or use standard cells for direct method compliance. It can directly report industry-standard color results like 1" and 5.25" Lovibond RYBN values and AOCS RY without conversions. This flexibility reduces sample prep time and avoids purchasing multiple accessories; it also minimizes sample waste (you can use a small cuvette for expensive flavors to use less sample). Competitors often have more rigid cell requirements, which can be a limitation when measuring varied products.

3. Spill-resistant compartment & compact design



Designed with real-world lab use in mind - the sample chamber is spill-resistant, so any overflow or accidental spills are contained and do not damage the instrument's internals. This is crucial when working with sticky syrups or corrosive liquids; it improves instrument longevity and safety. The Vista unit also has a small footprint (compact tabletop design), which is convenient for crowded lab benches or on-site labs at production facilities. Competing bench spec units can be bulkier and not spill-proof (spills might require extensive cleaning or calibration drift if optics get dirty). Vista's design acknowledges that accidents happen and mitigates their impact.

4. Modern touchscreen interface & one-touch standardization

Offers a user-friendly experience and quick calibration. The touch interface is as intuitive as a smartphone, with customizable workspaces. Operators can easily switch between viewing color data (spectral curves, color values) and haze data. One-touch standardization means calibrating the instrument (both color baseline and haze) is fully automated - press one button and it standardizes with no additional accessories needed. This simplifies daily use and ensures proper calibration is not skipped (as can happen if an instrument needs tedious manual standardization). The ease-of-use stands out against many older or competing spectros that rely on PC software or have small monochrome displays with complex menus. Vista's interface lowers training requirements and potential user errors.

5. Fast measurement speed and electronic calibration (LED illumination)

Vista performs lightning-fast measurements, enabling high sample throughput in a busy environment. Its solid-state LED light source spans 400-700 nm with balanced intensity, yielding accurate results and long-term stability. Electronic calibration means the instrument can verify its calibration internally without user intervention beyond the standardize command. The high speed is advantageous when multiple samples must



be measured (for example, testing dozens of flavor samples in a row for color strength). Competing spectrophotometers might require longer integration times or manual setting adjustments between samples, whereas Vista's electronics optimize this automatically. The LED illumination also means less drift over time and lower maintenance (no lamp replacements), contributing to reliability.

Performance: In terms of accuracy and thoroughness of data, Vista sets a high bar. It effectively combines the roles of a spectrophotometer and haze meter. Competitors like Konica Minolta or X-Rite have instruments for transmission color (e.g., CM-5 or Ci7600 can do transmittance), but to measure haze one might need a separate Hazemeter or a sphere instrument with diffuse transmission measurement – and even then, not all can report haze percentage directly. Vista's ability to do it in one go is a performance edge; it ensures consistent correlation between color and haze readings (since they are truly simultaneous). For a user measuring, say, an oil sample, Vista can produce Lovibond RY values plus haze % instantly – this could replace a visual Lovibond comparator (for color) and a separate turbidity test, thus streamlining operations. Moreover, Vista's conformance to standard color scales (Lovibond, AOCS, etc.) means its performance can be trusted for official methods and customer specifications, which is critical in ingredient industries (like oil suppliers often must report Lovibond color). In short, Vista provides comprehensive, standard-compliant color analysis with high precision. If compared to manual methods (visual) or less automated spectros, it drastically improves repeatability and objectivity.

Usability: Vista's interface and one-touch features emphasize ease. Many older bench transmission spectros require using PC software for full functionality (which can be cumbersome in a production environment). Vista's standalone operation (with built-in EasyMatch Essentials software and touch controls) is more convenient. This means an operator at a plant can run it without needing to navigate software on a separate



computer - reducing complexity and points of failure. The ability to configure custom “workspaces” on the device (e.g., one for oils that shows Lovibond and haze, another for beverages that shows CIE values and APHA) makes it adaptable to multiple product lines easily. Competing products may not offer that level of on-board flexibility. In addition, the quick standardization encourages proper usage - there’s less temptation to “skip” calibrations when it’s so easy. All these usability factors increase the likelihood that color checks are done correctly and consistently. Also, Vista has the same connectivity suite (USB/Ethernet/WiFi) to output data or even operate via network, aligning it with modern lab information systems.

Reliability: Vista’s robust build (no moving optical parts aside from perhaps a shutter, LED light source rated for years, sealed sample area) makes it a reliable workhorse. The fact that instrument standardization is fully automated and electronic means there’s less room for user-induced calibration errors. Additionally, Vista is likely to maintain good agreement across multiple units - important if a company has several across different sites - because each reports against internal standards and known scales. Competitors that use traditional lamps can drift as the lamp ages or if the lamp warms up during usage; Vista’s LED avoids that. The spill-resistant design already mentioned protects the internals from one of the main risks in liquid labs. All considered, Vista minimizes downtime (fewer parts to break or replace) and ensures data integrity over the long term. It’s also **traceable to standards** (it can be calibrated with standard solutions or check filters for verification), giving confidence in its readings.

Versatility: Vista is specialized in transmission, but within that realm it is extremely versatile for **any kind of liquid sample**. Whether the sample is water-clear or highly colored, Vista can handle it by choosing the appropriate path length. Even semi-solids can be melted or dissolved and measured. Vista also can measure translucent solid samples (like film or glass) in transmission for color and haze, although in food that’s



less common except perhaps in packaging or edible films. Competing bench spectros that have both reflectance and transmission might seem more versatile in general, but none combine transmission color+haze like Vista. So for anyone whose main challenge is liquid ingredients, Vista covers essentially all needs. A company could have both an Aeros and a Vista and between them measure virtually *everything* color-related in a food ingredient plant: Aeros for powders and solids, Vista for liquids and transparent samples. This one-two combination is more powerful than trying to use a single general-purpose spectrophotometer for all types and struggling with each extreme.

HunterLab ColorFlex L2: A Versatile Solution for Opaque Food Ingredients

In addition to the Aeros and Vista spectrophotometers, HunterLab also provides the ColorFlex L2 and ColorFlex L2-Tomato for specific food ingredient color applications.

The ColorFlex L2 is ideal for opaque ingredients, ensuring accurate and repeatable measurements for products like powders, granules, and pastes.

The ColorFlex L2-Tomato is specifically tailored to measuring the color of tomato-based ingredients, helping manufacturers keep their processed tomato products within strict color tolerances.

ColorFlex L2 Features and Benefit for Food Ingredient Color Measurement

1. 45°/0° Geometry

Mimics human visual perception for accurate, consistent color measurements of opaque food ingredients, ensuring reliability for quality control.

2. Large Sample Size Capability



Allows for the measurement of larger samples without the need for multiple readings, ensuring better representation of the product's color.

3. One-Touch Operation

Simplifies the measurement process, reducing training time and minimizing operator errors.

4. Touchscreen Interface

User-friendly and easy to navigate, enabling quick setup and measurements, even in fast-paced production environments.

5. Solid-State LED Illumination

Offers long-lasting stability and eliminates the need for frequent lamp replacements, reducing downtime.

6. Versatile Measurement Capability

Capable of measuring a variety of opaque materials, from powders and spices to pastes, providing flexibility in different production settings.

7. Customizable Software

Includes pre-set color indices and the ability to create custom color standards, making it adaptable to various food industry needs.

8. High Precision

Offers precise color measurements to help maintain product consistency and meet industry color standards.

Performance: The ColorFlex L2 is designed to deliver high-precision color measurement for opaque food ingredients, such as powders, spices, and pastes. Its 45°/0° geometry mimics the human eye, providing color readings that align with visual perception, making it ideal for food products where surface color is critical. The ColorFlex L2 excels in ensuring batch-to-batch consistency, providing fast and



accurate color results that are reliable for quality control processes. Its performance ensures that manufacturers can meet strict color standards for a wide variety of opaque food products.

Usability: The ColorFlex L2 is user-friendly and easy to operate. With an intuitive touchscreen interface and one-touch operation, the instrument minimizes the learning curve for new users and reduces the risk of errors. The software includes customizable workspaces for different food product types, streamlining the measurement process. Whether used in the lab or on the production floor, operators can quickly conduct color checks, ensuring that color specifications are met in real time.

Reliability: The ColorFlex L2 is engineered for durability and stability, making it a reliable tool for high-throughput environments. With solid-state LED illumination and robust construction, it requires minimal maintenance while delivering consistent results. Regular self-diagnosis and automated calibration features ensure that the ColorFlex L2 is always ready for precise measurements, even in environments with high sample volumes or variable conditions. This reliability helps eliminate color discrepancies that could result from instrument drift or user error.

Versatility: The ColorFlex L2 offers excellent versatility for a wide range of opaque food ingredients. Its ability to measure a variety of sample types, including powders, granular materials, and pastes, makes it ideal for diverse food production lines. The instrument is compatible with multiple sample holders and can be adjusted for various sample sizes, making it adaptable for different production scales. Whether used for spice blends, seasonings, or even tomato pastes, the ColorFlex L2 delivers accurate color results across multiple product categories.



Case Studies: Spectrophotometric Color Measurement in Action

To illustrate the benefits of implementing spectrophotometers for color quality control, consider the following hypothetical case studies. Each is grounded in real industry practices and demonstrates how improved color measurement leads to better quality outcomes, reduced waste, and increased ROI.

Case Study 1: Consistency in Spice Powder Blending

Scenario: A manufacturer of spice blends (seasoning powders) used in snack foods. One of their flagship products is a chili-lime seasoning powder. This blend's appearance - a consistent rusty-red color - is critical because snack manufacturers gauge its strength by color. Historically, the company relied on visual inspection to check each batch, but they faced complaints that some lots of seasoning were weaker (less spicy) or stronger than others. They realized that the color was subtly varying and correlating with flavor intensity (a lighter red batch tended to be milder - likely due to less paprika or chili). These differences slipped through because under warehouse lighting the batches looked "roughly the same" to the eye.

Intervention: The company invested in a benchtop spectrophotometer (Aeros) to measure the $L^*a^*b^*$ of each spice blend batch. They established a color standard for the chili-lime seasoning based on the best batch and determined that the a^* (red-green) value was most indicative of the chili content. They set an acceptable range for a^* and L^* , corresponding to a certain Delta E tolerance. Now every batch is scanned quickly in the Aeros device (which is ideal as the powder is coarse and not perfectly uniform - Aeros averages it out). The instrument instantly flags if a batch's color falls outside the specification.



Outcome: Within the first month, the spectrophotometer identified two batches that were out of spec. In one case, it prompted the mixers to realize an operator had under-dosed a paprika component. They were able to re-blend the batch with additional paprika extract to correct the color (and thus likely the flavor intensity) before it was packaged – preventing a weak batch from reaching the customer. In another case, a batch was too dark/red; investigation showed an unexpectedly high pigment content in a new lot of chili powder. They adjusted their recipe slightly for that lot (reducing chili amount) to match the standard color, and informed procurement to source a slightly milder chili next time. By catching these issues, they avoided **customer complaints and returns**. They also reduced batch-to-batch flavor variability, which improved their reputation with the snack manufacturer clients.

From a financial perspective, the ROI was clear: each batch of seasoning is worth tens of thousands of dollars. Discarding or reworking a batch is expensive and disrupts supply. With spectrophotometric control, **batch reworks dropped significantly** (they went from roughly 1 in 20 batches needing adjustment to 1 in 100, as most are right-first-time now). The instrument paid for itself within a year by saving labor and material that would have gone into reblending or scrapping off-spec product. Furthermore, data showed a tighter distribution of color values after implementation, reflecting a more consistent product. This data-driven approach also empowered process improvements – for instance, they noticed a slight upward drift in L^* over a 8-month period and traced it to wear in a roaster (the spices were being under-toasted over time), and they fixed that proactively. In summary, spectrophotometers helped transform their color QC from a subjective judgment to a precise control point, ensuring every bottle of seasoning looks (and tastes) the same.

Case Study 2: Reducing Waste in Natural Color Production



Scenario: A company produces plant-based color extracts, including an annatto extract used for yellow-orange coloring in dairy products. The extract's strength is measured by its color intensity (absorbance at certain wavelengths). The production involves extracting annatto seeds and concentrating the pigment. Originally, the company would measure the color by taking a sample from a batch, diluting it in a solvent, and visually comparing it to a standard solution – a very subjective process. Often, they would “overshoot” the concentration, making the extract darker than needed, essentially using more raw material and energy than necessary. If a batch was too light, they would reprocess it (additional concentration steps). Both scenarios had cost implications: wasted seeds and time or extra processing cycles. They wanted a tighter control to hit the color specification on the nose.

Intervention: They implemented a Vista spectrophotometer in the lab, developing a rapid method to measure the extract color. Now for each batch, they take a small sample, dilute to a standard volume in a 10 mm cuvette, and measure the transmission color (especially tracking the b^* value since annatto is on the yellow side). Vista gives them not only the color intensity but also haze – which occasionally catches if there are undissolved solids or precipitation in the extract (indicative of a processing issue). By correlating the measured color (in, say, CIE $L^*a^*b^*$ or absorbance values) with the target strength, they can decide earlier when the batch has reached the desired concentration. For instance, instead of concentrating “a bit extra to be safe,” they can stop at exactly 0.8 AU (absorbance units) at 460 nm which corresponds to their product spec.

Outcome: The company immediately saw improvements. **No more guessing** – every batch's color is quantified. If the first pass extraction yields a slightly low strength (e.g., 95% of target color), they know exactly how much more concentration or additional seed input is needed. Conversely, they avoid overshooting; previously ~30% of batches were coming out a little too strong (which they would then dilute with solvent,



effectively wasting some pigment capacity), but now they end concentration right on target. This saved raw materials - their annatto seed usage dropped by about 5%, a substantial cost saving - and energy (less evaporation time).

Waste reduction was notable: before, if a batch was far off, they might even discard it; with tight monitoring, such extreme outcomes haven't occurred in the past year. In terms of ROI, the reduction in seed usage and reprocessing paid off the Vista instrument cost within 6 months. Additionally, the data collected helps in continuous improvement: they realized that seed quality from different suppliers affected extraction yield (one supplier's seeds consistently gave lower color, evidenced by lower initial absorbance readings). They shared this data with procurement, who renegotiated with suppliers or adjusted pricing based on pigment yield, or blended seeds to achieve consistency. Another benefit was improved **customer satisfaction** - their clients (food manufacturers) now get a certificate of analysis with each batch including the spectrophotometric color values, demonstrating consistency. This has increased trust and secured longer-term contracts. The QC manager noted that having objective color data also made internal communications easier; if production questions whether a batch is truly off-spec, the lab can show the exact numbers, avoiding debates and ensuring everyone aligns on decisions.

Case Study 3: Quality Control of Edible Oils for ROI and Safety

Scenario: A refiner of various edible oils (soy, canola, sunflower) that are sold as ingredients to food manufacturers. A critical quality attribute for refined oils is color - customers expect a light-colored oil (typically measured by Lovibond color). Previously, the company used a visual comparator (Lovibond glass slides) to grade oil color and a separate turbidity tube for haze. This manual method was slow and depended on a skilled technician's eyesight. On occasion, a batch with borderline high color would be shipped and then rejected by a picky customer, forcing a costly



return and reprocessing. In other cases, oils that developed slight haze in storage weren't detected at shipping time because the visual check wasn't sensitive to low haze, but the customer caught it (hazy oil might indicate remaining impurities or possible spoilage). These issues not only cost money but also tarnished their quality reputation.

Intervention: They installed a HunterLab Vista spectrophotometer in their quality lab. They established a protocol: each lot of refined oil, before packaging, is measured in a 50 mm glass cell for color and haze. The Vista immediately provides Lovibond RYBN values which are recorded on the COA for the customer, and haze %. They set internal action limits: if Lovibond Red > a certain value (indicating too dark), the oil might need reprocessing through bleaching; if haze % > 1.0%, the oil might need additional filtration. The one-touch standardization of Vista means technicians calibrate every morning, ensuring accurate readings. Measurements that used to take 15-20 minutes by visual comparison now take under 1 minute with objective data.

Outcome: Over a year of use, they saw a **sharp decline in customer rejections** due to color or clarity. The objective data allowed them to catch out-of-spec batches before shipping. For example, one soybean oil lot showed Lovibond 1.8R/15Y, slightly above the spec of 1.5R/13Y - they identified that the bleaching clay in that run was spent, so they re-bleached the oil to bring color down, avoiding a likely rejection. On the haze front, Vista flagged a few batches with haze ~2%. Investigating these, they found minor issues in the winterization (dewaxing) step for sunflower oil; they adjusted the process and also decided to include a tighter filtration on the bottling line for insurance. Customers noticed the difference - the oils were arriving consistently bright and clear. They even leveraged this in marketing, advertising that they now use "*digital color and clarity verification*" on 100% of their batches, which gave some customers added confidence.



Financially, the reduction in returned product (which can easily cost thousands in freight and rework for a large tanker of oil) was significant. Avoiding just a couple of returns essentially paid for the instrument. Moreover, optimizing the bleaching process by not under- or over-treating saves on expensive bleaching earth and prevents oil loss (over-bleaching can actually yield lighter oil at the expense of yield). With Vista's precise feedback, they fine-tuned bleach doses to meet color specs with minimal overtreatment. The QA team also saved time: what was once a tedious testing job became quick and efficient, freeing staff to do other analyses. Finally, there's a **safety and compliance angle** - one batch that showed unusual color and haze was discovered (through further lab tests) to have a high peroxide value (incipient rancidity). It turns out a heater malfunction caused some oil to overheat. The off-color was an early warning; they discarded that batch for safety. In the past, such a batch might have been missed if the color change was slight, potentially leading to a food safety risk at the customer. Thus, the spectrophotometer not only protected quality and cost but also food safety, which is priceless in avoiding liability.

These case studies underscore how spectrophotometric color measurement, when thoughtfully integrated into process control, can yield benefits across the board: **more consistent product quality, lower waste/rework, greater customer satisfaction, and informed process optimization**. The investment in instruments like Aeros or Vista is quickly justified by the prevention of even a single major quality incident or batch failure. Furthermore, the accumulation of color data over time builds a knowledge base that can drive continuous improvement (as seen with identifying raw material variations, equipment issues, or optimal additive levels).

Case Study: Measuring Tomato Paste Color Consistency with the ColorFlex L2-Tomato

Scenario: A large-scale manufacturer specializing in tomato-based products, with a focus on tomato paste used by food companies in sauces, soups, and ready-to-eat



meals. The company has struggled with maintaining consistent color across different batches of tomato paste, which is critical for both product quality and customer expectations. The variations in color range from slightly dull or brownish tones to bright, over-saturated reds. These inconsistencies have resulted in customer complaints, rejected batches, and additional labor costs for manual reprocessing. They relied on visual inspection for color assessment, but this approach proved inadequate due to differences in lighting conditions and subjective judgments across operators.

Intervention: To address the color consistency issues, the company introduced the ColorFlex L2-Tomato spectrophotometer. This instrument is specifically designed to measure the color of tomato-based products and comes pre-configured with standardized Tomato Color Indices, including the Tomato Color Index (TCI), which is tailored to the red hues characteristic of tomato paste. The ColorFlex L2-Tomato was deployed to measure each batch of tomato paste for its color immediately after processing, before packaging.

The company set a target for the ideal tomato paste color, expressed in CIE L^* , a^* , b^* values, and correlated this with the standardized Tomato Color Index. Any deviation from this target (e.g., if the a^* (redness) value exceeded a certain threshold) would trigger further adjustments in the blending or processing stages to ensure consistency. The ColorFlex L2-Tomato provided quantitative color data, allowing them to monitor and maintain the color quality throughout the production process.

Outcome: After integrating the ColorFlex L2-Tomato into their quality control process, they experienced a significant reduction in color inconsistencies. The Tomato Color Indices enabled the company to standardize color measurement across production runs, ensuring that each batch met the required color specifications. For example, when a batch was found to have a higher-than-acceptable a^* value (indicating a



stronger red hue), the company adjusted the blending process to dilute the color and match the standard.

As a result, they reduced batch rejections by 40%, significantly lowering waste and rework costs. The precise color control also led to improved customer satisfaction, as the consistency in product appearance enhanced the brand's reputation. Additionally, the company was able to streamline its production process by proactively identifying color deviations before they became larger quality issues. The ColorFlex L2-Tomato helped them maintain its position as a high-quality tomato paste supplier, meeting both industry standards and customer expectations consistently.

This case study demonstrates how the ColorFlex L2-Tomato with standardized Tomato Color Indices can provide precision in maintaining color consistency in tomato paste production, improving quality control, and driving significant operational savings.

Conclusion

Color measurement in food ingredient manufacturing is far more than a cosmetic check - it is a scientific quality control practice that ensures each ingredient meets its intended specifications and will perform predictably in the final product. By moving from subjective visual assessments to **objective spectrophotometric measurements**, companies can achieve a level of consistency and confidence that was previously unattainable. Through the discussion above, we highlighted how instrumental color analysis reveals critical information about ingredient freshness, composition, and purity that would otherwise be overlooked. We also addressed the practical challenges and solutions in implementing color QC, emphasizing proper techniques and modern instruments.

HunterLab's Aeros and Vista spectrophotometers emerge as **best-in-class solutions** tailored to the diverse needs of the food ingredients sector. The Aeros, with its non-



contact large-area measurement, and the Vista, with its simultaneous color-haze analysis, showcase how innovative technology can simplify and strengthen quality control. Compared to traditional methods or competing instruments, they offer improvements in **accuracy, speed, ease of use, and reliability**. This means fewer production errors, more efficient QC workflows, and ultimately a better product for the customer.

The case studies provided a glimpse into real-world impacts: from spice blends to natural color extracts to edible oils, we saw that implementing spectrophotometric control leads to tangible ROI - via waste reduction, process optimization, and enhanced customer trust. These examples reinforce a key point: **color data is a valuable asset**. When manufacturers treat color metrics with the same importance as other specifications (moisture, particle size, potency, etc.), they gain a more complete control over their process and output. Spectrophotometers make this feasible by delivering rapid, repeatable data for decision-making.

In conclusion, as food ingredient production continues to advance and as customers demand ever tighter quality tolerances, spectrophotometric color quality control is becoming not just an option but a necessity. It provides a scientific foundation for what has historically been a subjective domain, turning color into a controlled parameter. By following best practices and leveraging advanced instruments like those from HunterLab, producers can ensure that *appearance quality* goes hand-in-hand with nutritional and functional quality. The result is a win-win: manufacturers minimize rejects and variability, and their clients (and ultimately consumers) receive ingredients that are consistent, safe, and high-quality - exactly as expected, batch after batch.

Overall, adopting enhanced color quality control using spectrophotometers empowers food ingredient companies to **"measure up"** in a competitive industry



where even small differences in product appearance can have big implications for success.